

The Arkansas Society of Otolaryngology Head and Neck Surgery Conference

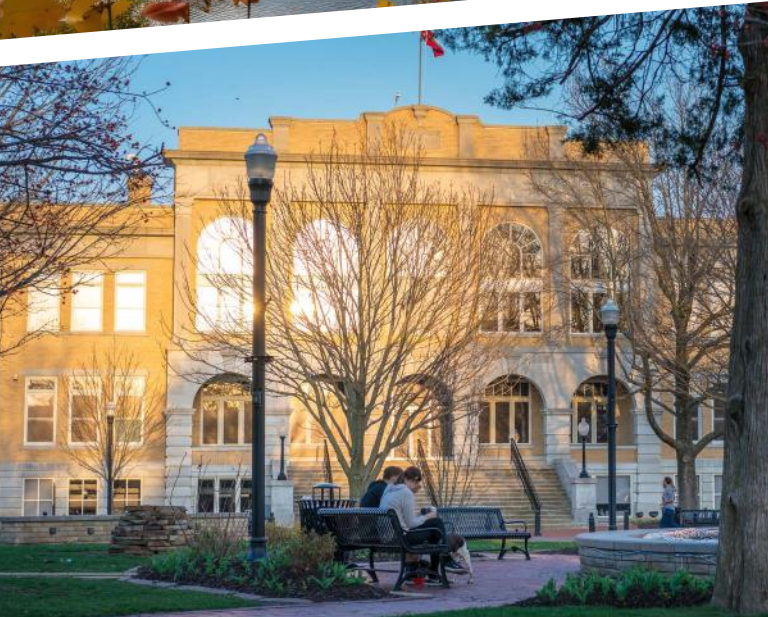


October 2-4, 2026

The Compton Hotel
200 E Central Ave
Bentonville, AR 72712

Jointly Provided By

University of Arkansas for Medical Sciences
College of Medicine
Arkansas Society of Otolaryngology –
Head and Neck Surgery



CME/CE-ACCREDITED LEARNING OBJECTIVES

After participating in this activity, learners will be able to:

- Describe current and emerging applications of point-of-care artificial intelligence across the continuum of otolaryngologic care, including diagnosis, risk stratification, treatment planning, and clinical workflow optimization.
- Identify practical applications of generative AI and large language models that can improve efficiency in clinical documentation, patient communication, education, research, and administrative tasks
- Discuss frequent data security and privacy issues regarding generative AI in clinical practice
- Describe methodologies to improve clinic-specific use of generative AI using RAG/GraphRAG methodologies
- Identify ideal pediatric candidate profiles for awake, in-office tube placement.
- Educate clinicians on how genetic testing and emerging gene therapies transform cochlear implant candidacy, prognostic counseling, and personalized hearing restoration.

Joint Accreditation Statement

In support of improving patient care, this activity has been planned and implemented by Arkansas Society of Otolaryngology Head & Neck Surgery and University of Arkansas for Medical Sciences. UAMS is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

AMA Credit Designation Statement

The University of Arkansas for Medical Sciences designates this live activity for a maximum of 6.25 *AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

ANCC Credit Designation Statement

The University of Arkansas for Medical Sciences designates this live activity for a maximum of 6.25 ANCC contact hours. Nursing contact hours will be awarded for successful completion of program components based upon documented attendance and completion of evaluation materials.

AGENDA

Friday, October 2, 2026

6:30 pm-8:30 pm Welcome Reception
Compton Hotel

Saturday, October 3, 2026

7:30 am-8:00 am Breakfast in the Exhibit Hall

8:10 am Welcome and Introduction
Society President
David Cash, MD

**8:15 am-9:00 am Point of Care AI:
Transforming Clinical
Decision-Making in
Otolaryngology**
Andrés Bur, MD, FACS

**9:05 am-9:50 am Making AI Work in
Clinical Practice -
Opportunities & Challenges**
Mathias Brochhausen, Ph.D.

Q&A

9:55 am Break

**10:15 am-11:00 am The AI Powered
Otolaryngologist: Practical AI
for Everyday Practice**
Andrés Bur, MD, FACS

**11:05 am-11:50 am AI, Ontologies & Knowledge
Graphs in Surgical Research**
Mathias Brochhausen, Ph.D.

Q&A

11:55 am Adjourn

12:00 pm Lunch and Business Meeting

6:00 pm Dinner
Tavola Trattoria
108 SE A St, Bentonville, AR 72712

AGENDA

Sunday, October 4, 2026

7:30 am-8:00 am Breakfast in the Exhibit Hall

8:10 am Welcome and Introduction

Society President

David Cash, MD

**8:15 am-9:00 am Pediatric Sleep Apnea-
Beyond T&A**

Jay Paul Willging, MD

**9:05 am-9:50 am In-Office Ventilation Tubes -
Hummingbird Bird Procedure**

Gresham Richter, MD, FACS, FAAP

Q&A

9:55 am Break

10:15 am-11:00 am Distracted Doctoring

Jay Paul Willging, MD

**11:05 am-11:50 am Cochlear Implant
Updates on Gene Therapy
and Genetic Testing**

Emily Miller, MD

Q&A

11:55 am Adjourn

SPEAKERS



Andrés M. Bur, MD, FACS

David and Marilyn Zamierowski Professor of Head and Neck Surgical Oncology
Department of Otolaryngology - Head and Neck Surgery
University of Kansas School of Medicine



Mathias Brochhausen, Ph.D.

Associate Director of Strategic Development
Director, Pilot Translational and Clinical Studies Program
Professor and Vice Chair for Academic Programs and Faculty Development,
Department of Biomedical Informatics
Professor, Department of Medical Humanities and Bioethics
College of Medicine
University of Arkansas for Medical Sciences



Emily Miller, MD

Arkansas Children's Hospital



Gresham Richter, MD, FACS, FAAP

Professor and Chair
UAMS Department of Otolaryngology-Head & Neck Surgery
Hamlen and Siebert Endowed Chair in Pediatric Otolaryngology



Jay Paul Willging, MD

Director, Interdisciplinary Feeding Team, FEES Clinic and the Velopharyngeal Insufficiency Clinic
Professor, University of Cincinnati
Department of Pediatrics
University of Cincinnati Department of Otolaryngology-Head & Neck Surgery
University of Cincinnati



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